

# Capture Homeowner Affinity Value Streams

Veracrest's next gen brokerage as a Service (BaaS) platform enables turnkey, compliant pursuit and capture of homeowner real estate referral commission streams

## Platform Benefits

### Lower Entry Costs

Reduced operating costs

### Reduced Capital Expenditures

Compliance risk reduction with efficient brokerage operations built for scale

### Predictable Margins

Favorable unit economics with leading partners

### Accelerate Market Entry

From signing LOI to launch < 90-days

## Monetize your homeowner relationships

Veracrest provides a turnkey solution to convert existing homeowner relationships and touchpoints into buyer leads and resultant referral commissions.

Our managed vendor network of hand selected brokers and agents ensures your customers receive the experience and service level you set.

Our turn Brokerage-as-a-Service (BaaS) platform allows you to quickly and compliantly add a new service and revenue stream to your business without the cost, time, or risk of standing up a traditional brokerage

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## Standing up and operating a real estate brokerage simplified

- Veracrest unlocks value by delivering a turnkey managed BaaS solution
- Clients can pursue and capture real estate referral value streams with full revenue recognition
- The veracrest platform reduces time to market, entry barriers and compliance risk for clients
- Clients maintain complete control over customer experience
- Clients maintain 100% ownership newco brokerage and realize 100% of referral revenue capture



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