

# Unlocking Real Estate Value Streams

Veracrest's next gen brokerage as a Service (BaaS) platform is a smarter way to own and operate an affiliated real estate brokerage business

## Platform Benefits

### Lower Entry Costs

Reduced operating costs

### Reduced Capital Expenditures

Compliance risk reduction with efficient brokerage operations built for scale

### Predictable Margins

Favorable unit economics with leading partners

### Accelerate Market Entry

From signing LOI to launch < 90-days

## Monetize Your SFR Portfolio

Veracrest provides a turnkey solution to monetize brokerage transactions across your SFR portfolio - acquisitions and dispositions. We partner with select partners to create, grow, and power your own real estate brokerage business, without the cost, time, or risk.

Whether it's portfolio retention, increasing yields, driving deeper customer relationships or improving capture rates, we make the process better.

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## Starting, owning, and operating a real estate brokerage made simple

- Unlocks value by delivering a turnkey real-estate managed BaaS solution
- Clients can pursue and capture real estate direct and ancillary value streams with full revenue recognition
- The veracrest platform increases speed to market, entry barriers and ongoing compliance risk for participating clients
- Clients maintain complete control over customer experience
- Own 100% of newco and realize 100% of revenue capture



888.452.5327

[info@veracrest.app](mailto:info@veracrest.app)

[www.veracrest.app](http://www.veracrest.app)

Saratoga Springs - New York

Seattle - Washington